

# Messaging T.E.A.C.H. in the New Year

T.E.A.C.H. Early Childhood® has emerged as an effective national strategy to help address the need for a well-qualified, fairly compensated and stable workforce. The T.E.A.C.H. (Teacher Education and Compensation Helps) Early Childhood® Project (T.E.A.C.H.) was created by Child Care Services Association in 1990 in North Carolina. It now is operating in 22 states and the District of Columbia. T.E.A.C.H. provides comprehensive scholarships to enable early childhood teachers to take coursework leading to credentials and degrees at local community colleges and universities within each state. The model requires that early childhood teachers commit to staying in their child care program or the field for six months to a year, depending on the scholarship model.

- > **T.E.A.C.H.** increases child care quality without more regulation or increases in parent fees.
- > **T.E.A.C.H.** supports job growth by reducing costs to small businesses nationwide.
- > **T.E.A.C.H.** is a shared cost model not an entitlement program.
- > **T.E.A.C.H.** purchases local college classes and materials.
- > **T.E.A.C.H.** is about helping teachers and family child care providers help themselves.
- > **T.E.A.C.H.** supports working adults.
- > **T.E.A.C.H.** supports the steady rise in education levels for the employed.
- > **T.E.A.C.H.** addresses parent beliefs that early childhood must have formal education to work with their child.
- > **T.E.A.C.H.** helps teachers continue to work in the field and in their classroom and provides stable settings for young children in care in unstable economic times.
- > **T.E.A.C.H.** has been supported in a bi-partisan way across the country for over 20 years.
- > **T.E.A.C.H.** is completely accountable both internally and externally.

**T.E.A.C.H. is...**  
**about building strong  
community approaches to  
workforce development.**

**T.E.A.C.H.** addresses the enduring challenges that plague the early childhood field — high turnover, low compensation and insufficient teacher education. Funding for T.E.A.C.H. scholarships comes from a variety of funding sources including local, state and federal governments, foundation and corporate grants, employers, and participant co-payments.

## Resources

### **T.E.A.C.H. Annual Reports: and Fact Sheets:**

[http://www.childcareservices.org/ps/case\\_workforce.html](http://www.childcareservices.org/ps/case_workforce.html)

### **The Economy's Impact on Parents' Choices and Perceptions About Child Care (NACCRRA 9/10):**

<http://www.naccrra.org/publications/naccrra-publications/economy-impact.php>

### **The State of Working America**

- Steadily rising education levels for employed:  
<http://www.stateofworkingamerica.org/charts/view/35>
- Trends of average hours worked for married couples with children:  
<http://www.stateofworkingamerica.org/charts/view/161>



A product of the T.E.A.C.H. Early Childhood® National Technical Assistance and Quality Assurance Center

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